

PLAINFIELD PUBLIC SCHOOLS  
**CABLE TV STUDIO AND BROADCASTING**

The Plainfield Board of Education endorses and encourages staff and student use of its cable TV studio as a means to provide the public with information and programming related to the Plainfield Public Schools as well as the Town of Plainfield. Public awareness of the many activities provided by staff, students and town officials is a goal. The Superintendent of Schools or his designee must authorize material which will be broadcast. Programming must strictly abide by copyright and FCC regulations. Cable drops were installed at Plainfield High School for educational use and at the Plainfield Central School for municipal use. However, their use may be interchangeable.

The studio and the equipment located within the Plainfield Public Schools shall be used for the production and broadcast of Plainfield Board of Education or Town of Plainfield programming. Educational usage is the primary purpose of this equipment. Copies of locally developed videotapes may be purchased at cost as determined by the Superintendent of Schools or his designee.

Public access may be limited since the studio was developed with grant money and local revenue. The Board will work with the public sector whenever feasible, but educational programming will be the priority.

The use of the cable TV studio shall be limited to the following:

1. Plainfield Board of Education sponsored programs and activities which may include:
  - a. school related announcements
  - b. presentation of school programs, activities, performances and ceremonies
  - c. meetings and hearings (Coverage must be from "gavel to gavel" and include all speakers.)
2. Town of Plainfield sponsored programs and activities which may include:
  - a. public announcements relating to the Town of Plainfield
  - b. presentation of town activities, performances and ceremonies
  - c. town hearings and meetings (Coverage must be from "gavel to gavel" and include all speakers.)
3. Public service activities related to the State, the Town of Plainfield or the Plainfield Board of Education.
  - a. announcements of community activities
  - b. community presentations or ceremonies
4. Advertising must be limited to those instances which provide financial and/or material support for a Plainfield Board of Education or Town of Plainfield program. A statement of recognition such as "sponsored by (name of agency and/or logo)" will be permitted.  
**Advertising for personal profit or for commercial purposes is strictly forbidden.**

Proposed: 2/5/96  
Adopted: 3/13/96  
Revised: 12/13/00