

## PLAINFIELD PUBLIC SCHOOLS

**RECRUITING/ADVERTISING WITHIN THE SCHOOLS  
BY NON-SCHOOL ORGANIZATIONS**

The Plainfield Board of Education realizes the importance of informing and assisting students in learning about programs and activities outside of the school environment that may be of help or service to them. At the same time, students must be protected from being exploited, whether by advertising or through the promotion of products and/or services, the soliciting of funds or the collection of specific information, or by securing student participation in non-school related activities and functions. In keeping with this policy, the following guidelines will be used:

1. Any individual or group of persons representing commercial, military, civil or higher education, wishing to meet with students must have the building principal's authorization. The Board policy regarding confidentiality and the release of personally identifiable information must be followed.
2. Permission to post bulletins or announcements must be approved by the superintendent and the building principal.
3. Materials may not be distributed to students without the prior approval of the superintendent and the building principal.
4. No fund raising activities will be sanctioned without adherence to the Board policy on this topic.
5. Direct sales by outside vendors to students in school are prohibited. Items may be sold through the school store or school cafeteria or under the sponsorship of a school organization with the approval of the building principal. Applicable tax laws must be followed.
6. The administration of surveys, questionnaires and requests for information must be approved by the superintendent and the building principal.
7. Prior approval of announcements on the Public Address System (PA) must be granted by the building principal.
8. Requests for notices or programming on the school system's cable television channel must be approved by the superintendent and the building principal.

Adopted: 9/11/96

Revised: 5/14/08

Reaffirm: 4/13/16